



NEWS RELEASE

Media Contact:

Debora Raymond

860-547-9613

debora.raymond@thehartford.com

The Hartford Contributes \$10,000 To Bushnell Park Foundation To Refurbish Union Station Entrance

Thirty-two employees to volunteer on 8/26 planting flowers and shrubs, mulching, weeding and sweeping in Bushnell Park

Hartford, Conn., August 25, 2010 – The Hartford Financial Services Group, Inc., today announced that it contributed \$10,000 to the Bushnell Park Foundation to refurbish the park’s Union Station entrance. Thirty-two employee volunteers from The Hartford will assist the Bushnell Park Foundation and Knox Parks in planting flowers and shrubs, mulching, weeding, and sweeping near the entrance on Thursday, August 26.

“As we enter our third century, The Hartford and its employees remain dedicated to providing the resources and support to help communities achieve what's ahead,” said Jonathan Bennett, Executive Vice President of Digital Commerce and Customer Analytics. “We are proud to support the Bushnell Park Foundation in its efforts to restore and maintain one of Hartford’s historic gems.”

The contribution to the Bushnell Park Foundation was made in honor of The Hartford’s Bicentennial, which was celebrated on May 10, 2010. Bushnell Park’s Union Station entrance was initially planted with a donation from The Hartford in celebration of the company’s 175th anniversary.

“The Bushnell Park Foundation is deeply grateful to The Hartford for its very generous donation enabling us to refurbish a major entry point to this beautiful and historic park,” said Joseph Williams, the Foundation's president. “With pressure on municipal budgets, we thank our corporate and individual neighbors who have stepped up to support the preservation of one of our city’s most vital assets - our city parks. The Hartford, celebrating its 200th anniversary is leading the way.”

As a result of The Hartford’s \$10,000 contribution, Bushnell Park’s brownstone wall has already been washed and re-pointed and five park benches have been refurbished. In addition, the City of Hartford has trimmed trees at the entrance. On Thursday, August 26, The Hartford’s volunteers will prepare, replant and mulch four large beds and six small beds around trees with appropriate plantings selected by the Knox Parks Foundation.

2 - The Hartford Contributes \$10,000 To Bushnell Park Foundation To Refurbish Union Station Entrance

This volunteer effort will take place on Bushnell Park Day during the City of Hartford's "Week of the Parks" initiative. More than 40 employees will volunteer at Keney Park on Friday, August 27 as part of the "Week of Parks" initiative.

About The Bushnell Park Foundation

The Bushnell Park Foundation has served for more than 25 years as the prime advocate for the conservation and restoration of Hartford's historic Bushnell Park. The Foundation has raised more than \$9 million in capital restoration funds for the Park and was responsible for the restoration of the Soldiers and Sailors Memorial Arch and the Park entrances, as well as the construction of the Performance Pavilion, the Pump House Gallery and the playscape. The Foundation also restored the Horace Wells Monument and the historic Corning Fountain sculpture.

About The Hartford

Celebrating 200 years of helping its customers achieve what's ahead, The Hartford (NYSE: HIG) is an insurance and wealth management company. Through its unique focus on customer needs, the company serves businesses and consumers by providing the products and solutions they need to protect their assets and income from risks and manage their wealth and retirement needs. A Fortune 100 company, The Hartford is recognized widely for its service expertise and as one of the world's most ethical companies. More information on the company and its financial performance is available at www.thehartford.com.

HIG-C

Some of the statements in this release may be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include those discussed in our Quarterly Reports on Form 10-Q, our 2009 Annual Report on Form 10-K and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.